

Reading Comics in France and Japan: Exploring the Effect of Learning and Culture



Nicolas Louveton (University of Poitiers)

Comics, or BD/Mangas, are a popular media around the world. While these diverse formats share a common structure, there are significant cultural differences. In French-speaking countries, Bandes Dessinées (BD) remains the traditional comic form, yet Manga has gained substantial popularity in France. Additionally, reading webtoons on smartphone is gaining quick popularity among young population. Although our visual attention system is universal, how does cultural background and learning influence our reading of this popular media? In this talk, I will present preliminary results and ongoing research aiming at a better understanding of how we read comics.

Keywords: visual attention, eye-tracking, cognition, cultural differences, comics

(講演は英語でおこなわれます)

2024年3月13日(水) 15:00~16:30

東北大学青葉山キャンパス情報科学研究科棟 8階小講義室

対面参加の場合は申し込み不要です。リモート配信ご希望の方は、3月12日までに以下のQRコードから申込むか、以下の問合せ先に直接ご連絡ください。



問い合わせ：情報科学研究科 森田直子

naoko.morita.c4 [at] tohoku.ac.jp ※at を@に替えてください

協力：情報科学研究科 和田裕一